



Whitsed Canadian Consumer Masterfile

Total count: 5 million +

***Masterfile Base Rate from
Email Addresses* **\$120.00/M
+\$70.00/M****

Description

The Masterfile is an excellent source of information for your Canadian consumer marketing campaigns. These direct response prospects are eager consumers. Data is captured online, at point-of-sale and from surveys. This is an extensive holding with many millions of contacts that are perfect for Canadian marketing projects.

Extra Charges

Running Charges	No Charge
FTP Delivery	No Charge
Email Delivery	No Charge
Email Transmission	We will quote

Masterfile Segments

- Credit Card Buyers *
- New Credit Card Holders *
- Weight Loss Impulse Buyers *
- Holistic & Healthy Living Responders
- Charitable Donors
- Families and Children
- New Movers
- Travellers
- Automobile Owners *

.....and many more

Please inquire for segment counts.

*** denotes pricing at \$135/M**

Selects

All priced at +\$5.00/M
except for phones at +\$20.00/M

First non-phone select is FREE

Age, Gender, Ethnicity, Homeowner,
Income, Marital Status, Presence of
Children, Net Worth

and many more...
Please inquire

Minimum Order:
Postal: 10,000 records
Email: \$2,000

Payment: At time of order