



Whitsed Information Services Inc.
Canadian Decision Makers—The Master File
Corporate Executives, IT, HR, Sales/Marketing
100% Direct Mail Deliverable - Guaranteed!
November 1, 2009

Whitsed Information Services files are of the highest quality, acquired and maintained by first-hand telephone contact. The Masterfile contains some 34,000 contacts with name, title, and phone at over 14,000 Canadian companies, over 30% with email addresses. With a 100% direct mail deliverable guarantee, our data represents top value for your marketing budgets. Start contacting your new customers, now.

	C-level, VP, Director	Manager	Supervisor	Total
Information Technology	5,560	6,000	1,800	13,360
Human Resources	2,550	3,690	510	6,750
Sales and Marketing	3,785	1,910	200	5,895
Corporate	7,965	N/A	N/A	7,965
Totals	19,860	11,600	2,510	33,970

Selects and combinations are Free

Inexpensively create the list that best suits your need

Update Frequency

Continually expanded and updated by first-hand telephone contact.

Record Details & Prices

All records contain company name, full mailing address, contact name, title, phone, fax and approx 32% of records have the contact's business email address

Total Count: 33,970

Single Use

Postal or Telemarketing \$250/thousand
with Email Address \$400/thousand

1 year Unlimited Use, multiply above rates by 2.5

Email Charge \$75 Flat

Turnaround Time

WITHIN 2 BUSINESS DAYS VIA EMAIL

Minimum Order

\$300

Order Requirements

First-time buyers, payment in advance.
Sample mail-piece required with order.
Orders are shipped to 3rd-party lettershop unless otherwise agreed.

Geographic Distribution (Approx.)

Ontario 50%
Quebec 20%
Western Canada 20%
Eastern Canada 10%

100% Guaranteed

Contact us to learn more about our 100% direct mail deliverable guarantee.

Delivery Formats

All modern data formats (Microsoft EXCEL or ACCESS, Text, CSV, etc.). Guaranteed importable into any customer management software, ACT, Goldmine, etc.

Contact Information

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